

Theatrical Makeup Advisory Board

First Meeting, Wed. April 27, 2017

MINUTES

CHAIR Andrea Singer, San Diego City College, Theatre Professor
Jesse Greika, AKA Glitz Glam, San Diego Drag Queen
Brianna Houston, Founder/Owner Skintight Body Art
Carie DeMarco, CERT /Moulage event Coordinator,
 City of San Diego Fire-Rescue Department
Karen Morrison, Fashion Photographer
Kimberly Parker Freelance makeup artist, Salaried position, Old Globe Theatre
Danielle Griffith, Wig and Costume Designer, Cosmetologist

Meeting convened at 1:00 PM

Advisory Board members introduced themselves and talked about their areas of specialization. Then, Andrea Singer gave an overview about her vision for the new stackable theatrical makeup certification of performance and achievement at San Diego City College. The board discussed the general role they would play as contributing members of this board and offered suggestions of additional possible members. Houston, Greika and Griffith offered to contact possible future additions to the board.

Singer talked about the immediate need to identify training and key equipment to be purchased before the launching of Certificate Performance in Fall of 2017 and the certificate of Achievement in Spring 2018. Board discussed broad industry standards and the expectations of their particular area of training and experience. Each board member contributed relevant suggestions for the upcoming CTEA funds application and classroom curriculum.

The advisory board approves for the following award(s) at San Diego City College to be effective Fall 2017:

Award Title	Total Units
Special Effects (FX) Makeup, Certificate of Performance	9 units
Special Effects (FX) Makeup, Certificate of Achievement	16 units

Motioned (**Greika**); Second (**Griffith**)

Highlights from this discussion are as follows:

Student makeup kits

Griffith suggested the importance of comprehensive makeup kits for students completing the program. She talked about this being a baseline industry standard. There was much discussion about the specific items and cost. Kimberly suggested two different kits, for the different certificates. Singer objected. Griffith reiterated that if they didn't have a professional kit, they would not get the work. Robyn suggested how her store could put together kits at an affordable cost. In the end, board members agreed that a professional makeup kit was a key part of any

training program, but there needed to be more research on number of kits and specific items in each kit.

Airbrushes

Houston contributed a wealth of information on this topic. She suggested that we use TCP a local air brush equipment company with whom she has a strong relationship. She volunteered to contact owner to activate a discount on materials. Houston also gave quite a presentation on the pros and cons of different airbrush starter kits. She suggested that we DO NOT buy dual action brushes for educational training as they tend to be fussy and hard to clean. She suggested a simpler single action brush. She also had a variety of air brush paints to recommend for classroom purposes.

Professionalism

Morrison and Griffith suggested emphasizing professional behavior and industry connection more in the classroom. She talked about how important it was to help students understand establishing a good repore' with vendors and other professionals in the field.

SPEED

DeMarco lead this discussion since timing was key to the success of her Moulage training events. She talked about the importance of realism and accuracy in the creation of wounds and injuries for her events. She gave feedback on the first event our makeup students did for her CERT training. "Getting things done quickly" was a number one priority. Greika, Griffith and Kimberly all chimed in on the importance of students executing work with-in a given time-frame. Morrison talked about her visits to class when photographing work and how students were not ready to go on time. The group discussed how timeframe needed to be emphasized in the classroom. Houston suggested timed exercises as part of the curriculum.

Events

Singer talked about the events the Theatrical Makeup program had done in the past year, and what she saw for the future. DeMarco talked about having 2 moulage events each semester, so that ALL students had the opportunity to train in moulage and connect for the Fire and Rescue Teams in San Diego. Greika talked about how he'd like to see transgender identity and drag explored more in our events in the future. The group talked about contacting LIPS, local drag showcase, to do possible collaborative event on campus. Griffith and Houston suggested that we have key workshops to help students learn cutting edge techniques to meet the constant evolution of standards in the entertainment industry. The group discussed how they could each contribute to the events and workshops in our program.

Internships

Singer asked Griffith to talk about the successful internships she had created for our students thus far. Griffith discussed her perspective on key elements to successful internships. Singer asked if it would be possible for each board member to come up with 2 possible internship opportunities for her students. There was group discussion on how to go about this in the future.

Marketing

Singer discussed a focus on class enrollment and job placement as a key to the program success. She showed the group her branding ideas designed by City College alumni Thuy Vo and professor Sean Bacon. Group discussed future strategies for enrollment, fundraising and community exposure.

Board Action Items:

1. Developing industry connections and internships
2. Possible future events – community partnerships
3. Additional vendor contacts

Meeting concluded at 3:38PM